



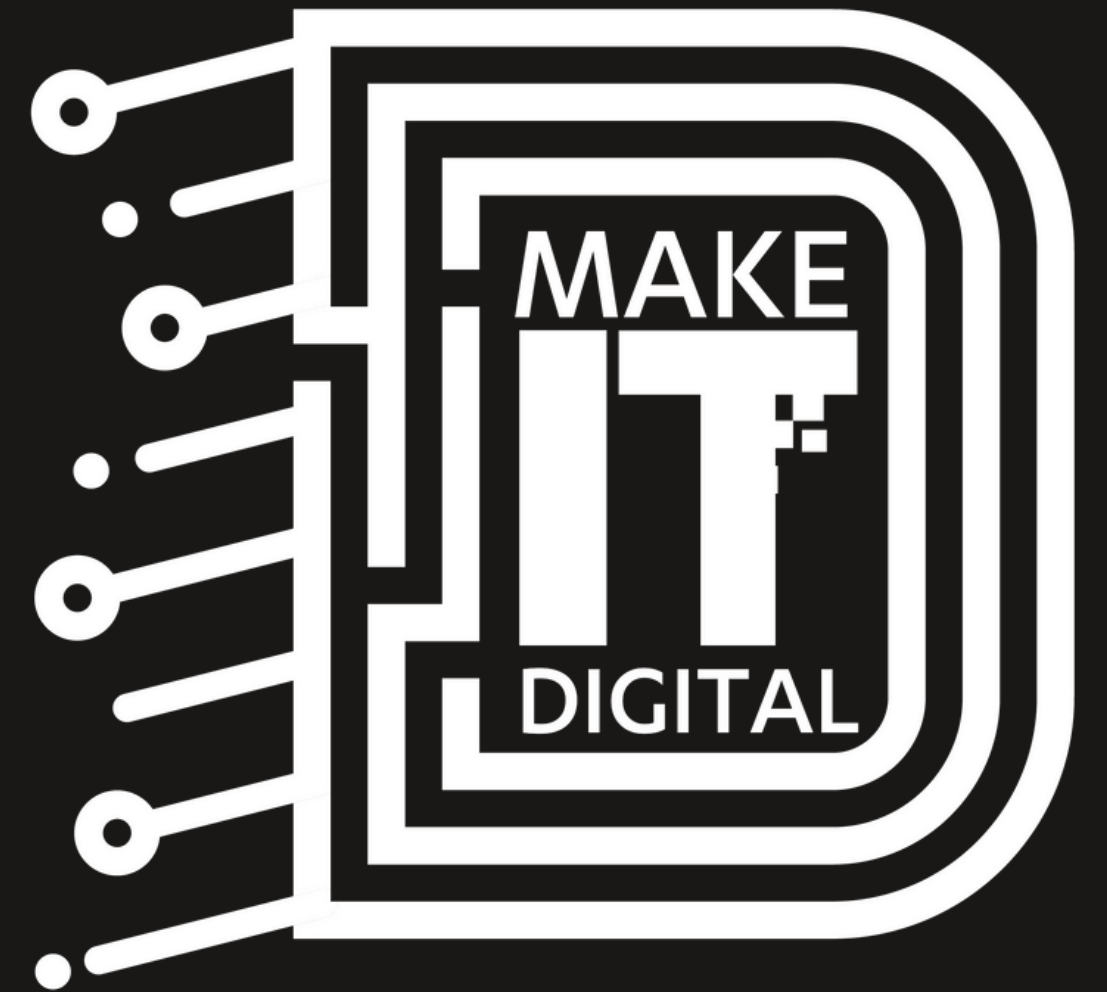
# Company Profile

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**Make Your World Digital**

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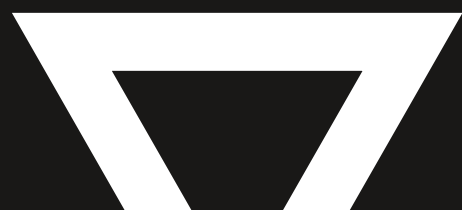
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# About Company.




At **Make It Digital**, we pride ourselves on delivering exceptional results and providing top-notch customer service. Our team consists of talented designers, developers, and marketers who are dedicated to helping you succeed. We believe in building strong relationships with our clients and working closely with them to achieve their goals.

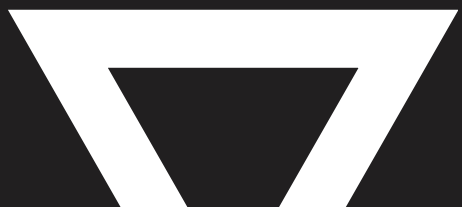


# Our Vision

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To be the leading digital marketing agency, helping businesses of all sizes connect with their target audiences and achieve their goals. We believe that digital marketing is the key to success in today's competitive marketplace, and we are committed to providing our clients with the most innovative and effective solutions








# Our Mission

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To be the leading digital marketing company, helping businesses of all sizes achieve their online goals through innovative and data-driven strategies. We are passionate about helping our clients succeed and deliver measurable results



# Client Review



MID Marketing Agency transformed our online presence with innovative strategies, resulting in increased traffic and sales. Highly recommend!



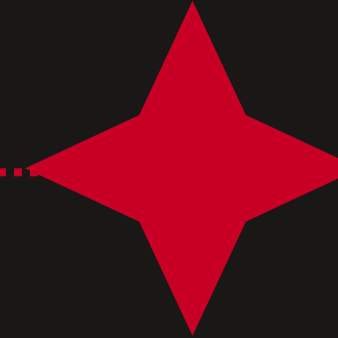
**Reese Miller**



MID's exceptional service and creative solutions significantly boosted our brand's digital impact. Their expertise is evident in our results.



**Claudia Alves**



# Our Services



**Digital Marketing**



**Website Development**



**Search Engine Optimization**



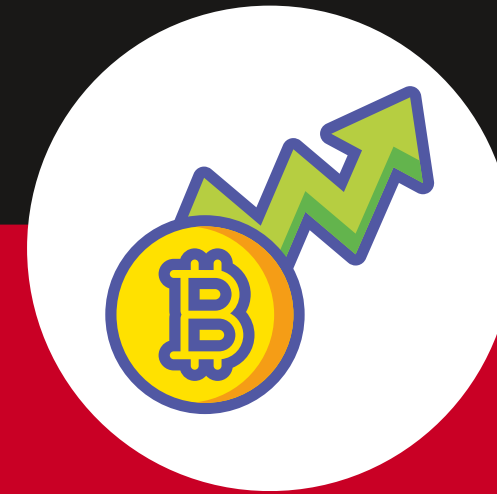
# Our Services



**Graphic Design**



**Content Writing**



**Blockchain Marketing**





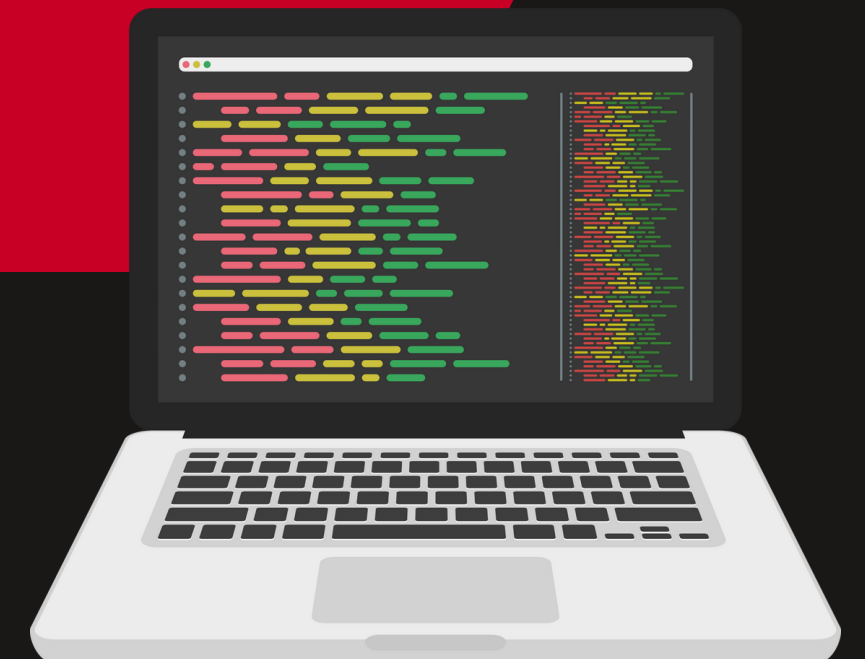
# Digital Marketing

MID's Digital Marketing services are vital as they leverage data-driven strategies to amplify your online presence, engage with your target audience effectively, and deliver measurable results. Through SEO, PPC, and social media campaigns, MID ensures your brand stands out in a crowded digital landscape, driving growth and profitability.



# Website Development

MID's WordPress development services offer custom, scalable websites that reflect your brand's uniqueness. With a focus on user-friendly design, robust functionality, and SEO optimization, MID ensures your site attracts and retains customers, enhancing your digital footprint and supporting your business's growth in the online marketplace.



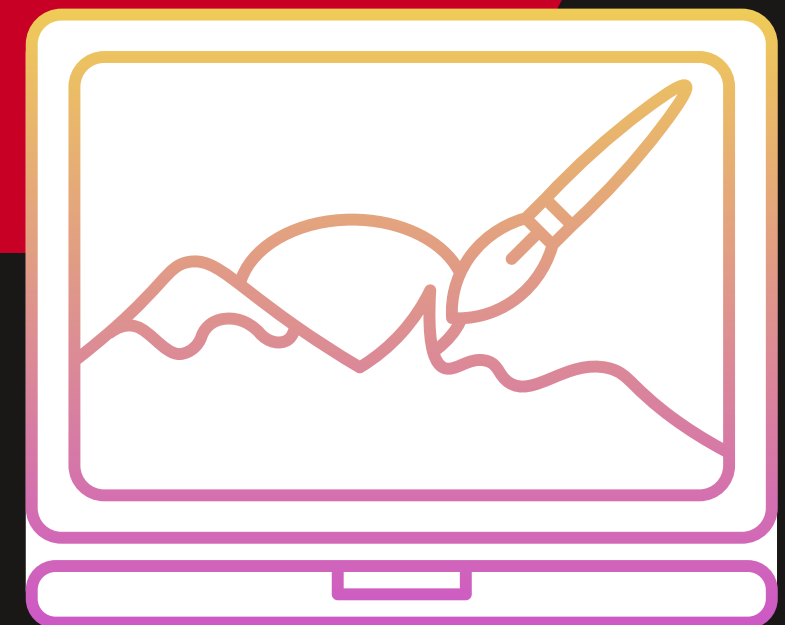
# Search Engine Optimization

MID's SEO services elevate your visibility on search engines, driving organic traffic and leads. By optimizing your website's structure and content, MID ensures you rank higher for relevant searches, connecting you with your ideal audience and establishing your authority in the industry, which is crucial for sustained business growth.



# Graphic Designing

MID's Graphic Design services craft compelling visuals that capture your brand's essence and communicate your message effectively. Their designs not only grab attention but also foster brand recognition and trust, making your business more memorable and influencing customer decisions in a visually competitive market.



# Content Writing

MID's Content Writing services provide engaging, SEO-rich copy that resonates with your audience and bolsters your online presence. Skillfully crafted content by MID enhances your brand voice, educates your customers, and drives conversions, establishing your authority and trustworthiness in a content-saturated digital landscape.





# Blockchain Marketing

MID's Blockchain Marketing services leverage the latest in ledger technology to enhance transparency and build trust with audiences. By adopting cutting-edge strategies tailored for the blockchain industry, MID ensures your innovations are communicated effectively, engaging a tech-savvy audience and positioning your brand at the forefront of this emerging market.



# Our Team of Experts

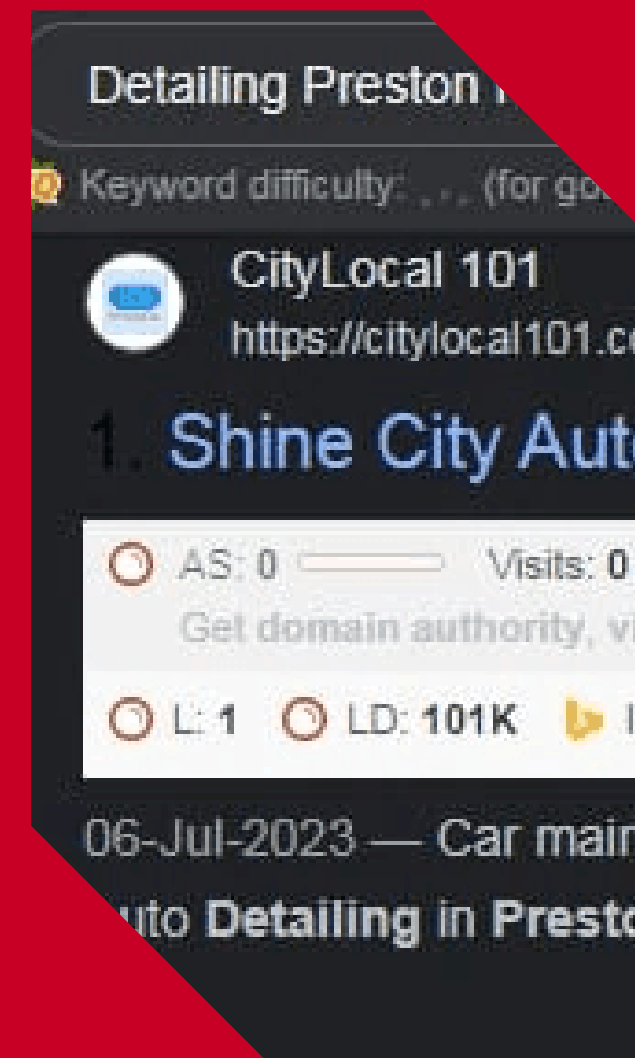
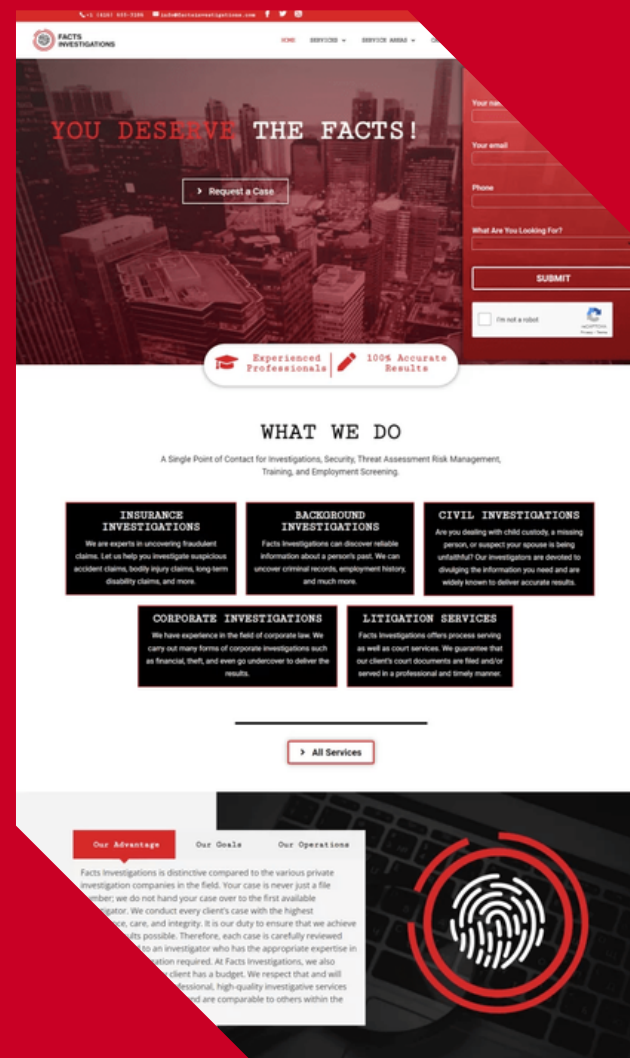


MID's team comprises seasoned professionals with a passion for digital excellence. Their diverse expertise across marketing disciplines ensures innovative, tailored strategies that deliver. Their collaborative spirit and commitment to staying ahead of industry trends make them a powerhouse ally for any client's marketing needs.



# Work History.

Visit Our website for more info. <https://www.makeitdigital.org>



# Work History.

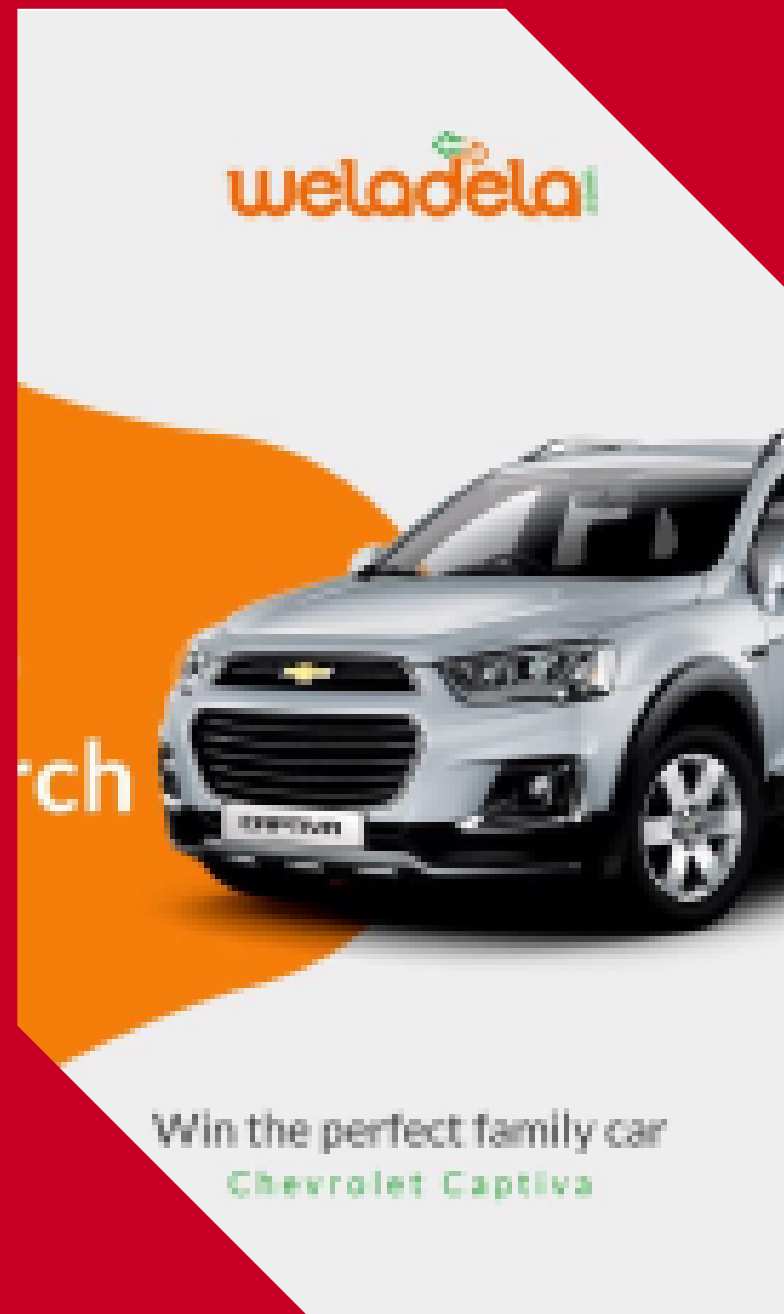
## Website Development



Cotised offers consultancy services to facilitate connections between individuals and various universities worldwide. Our MID team designed and developed their website on the WordPress platform, utilizing the Voxel Theme and the Elementor Page builder for a seamless and user-friendly experience. We prioritized website optimization, ensuring it meets the client's specific requirements, and we created custom images for banners, logos, and other elements to enhance the site's visual appeal. Additionally, we integrated WhatsApp Business, WP Forms, and a Stripe payment gateway for WooCommerce, enabling online service sales through the website.

# Work History.

## Digital Marketing

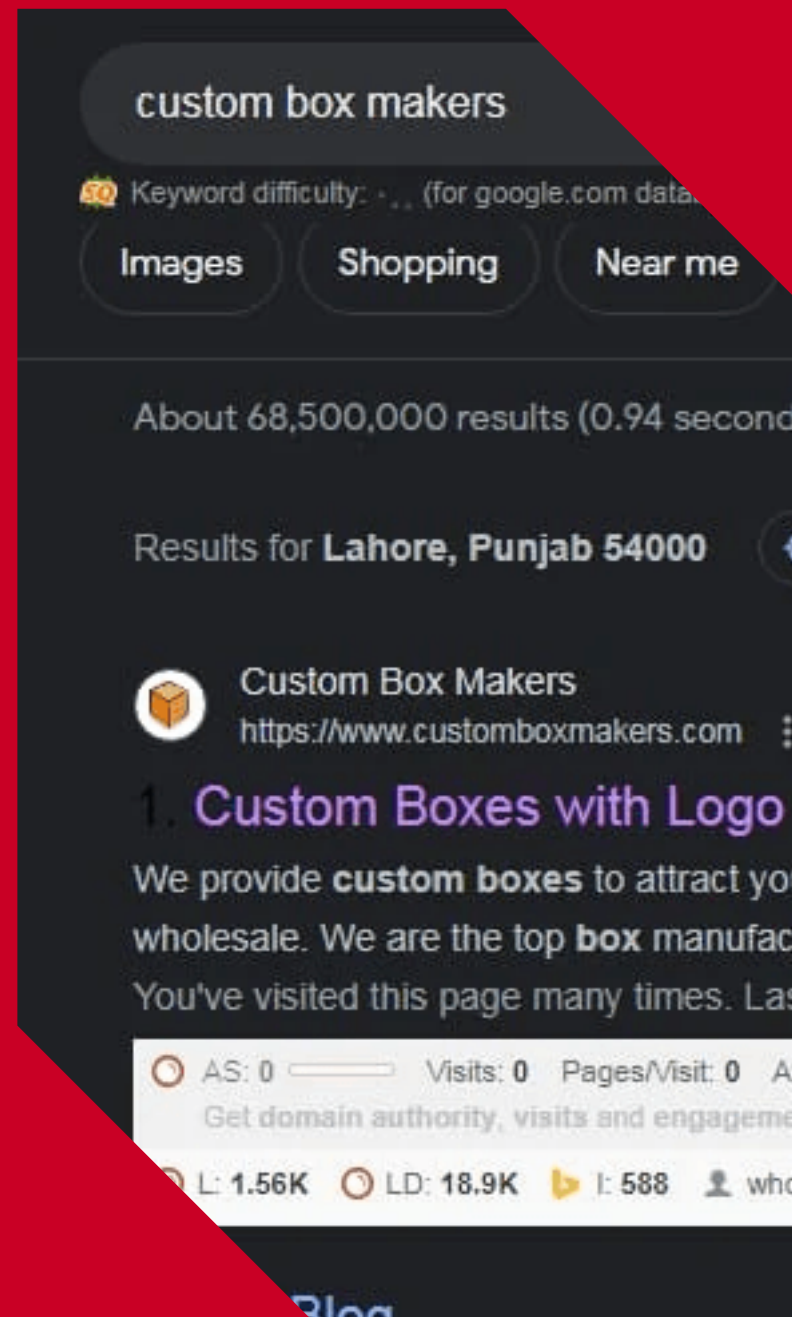


WelaDela is a UAE based first of its kind online marketplace for cars where customers can own their favorite cars through raffle draw! We have been managing their social media and Google Ad Campaigns since their handles were created focusing mostly on app downloads, account creation and call to action carousel ad campaigns to sell their raffle tickets.



# Work History.

## Search Engine Optimization



MID's SEO strategy for "Custom Boxes with Logos" involved a meticulous approach, using both paid and unpaid guest posting. We leveraged cutting-edge tools for keyword research, on-page optimization, and backlink acquisition. Our diligent efforts, spanning several months, resulted in numerous high-quality backlinks, elevating the website to the first position on Google for "custom boxes with logos wholesale manufacture." This achievement showcases our commitment to delivering top-tier SEO results.

# Work History.

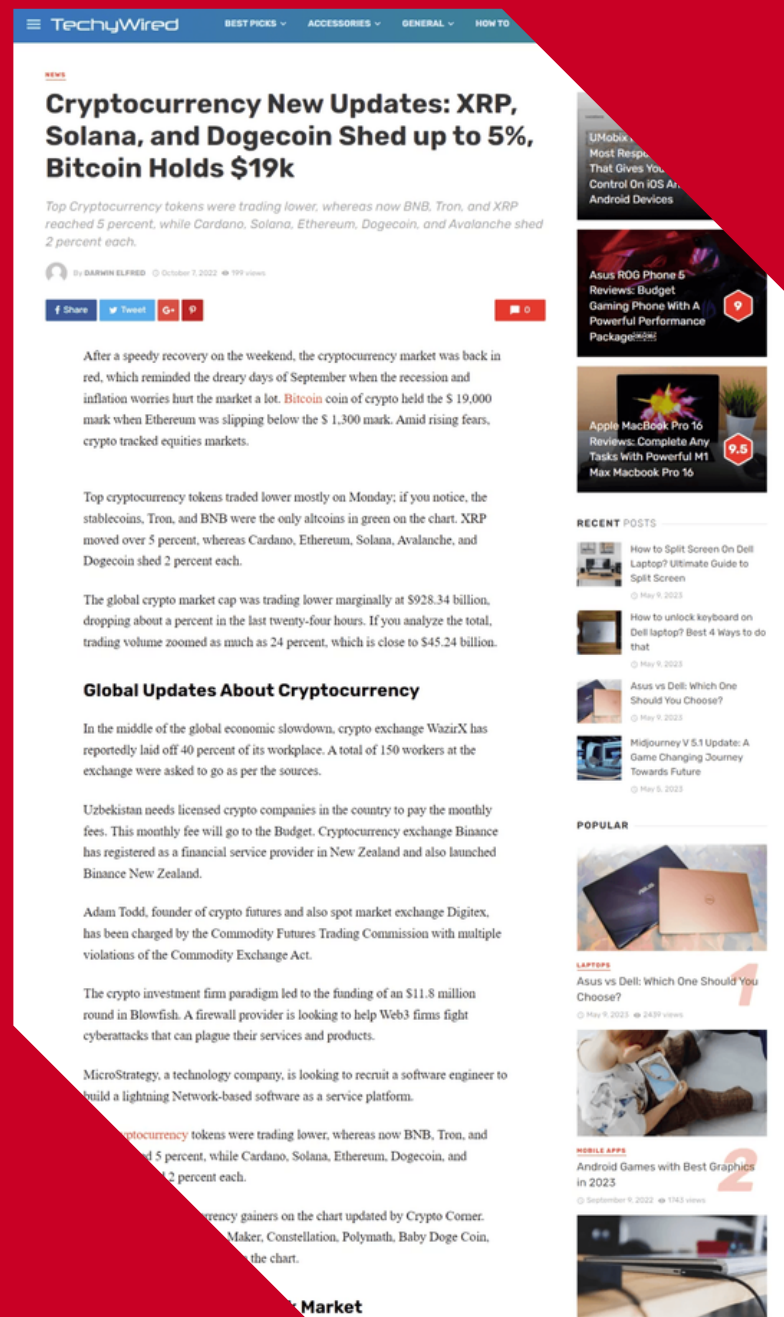
## Graphic Designing



The MID team employed a variety of tools and techniques to create these UI/UX designs for mobile apps, including Figma for prototyping and design, and Sketch for vector graphics editing. The color palette features a harmonious blend of green, yellow, and white, evoking a sense of freshness, energy, and tranquility, aligning with the app's purpose of enhancing travel experiences. The client envisioned a user-friendly interface that seamlessly guides travelers through their journeys, emphasizing simplicity and intuitiveness. The overall design aesthetic is clean, modern, and visually appealing, catering to the target audience of tech-savvy travelers.

# Work History.

## Content Writing



MID's article on the latest cryptocurrency updates reflects our commitment to delivering informative and engaging content. Our team employed advanced research tools to stay updated on crypto developments. We carefully adhere to Google's E-A-T (Expertise, Authoritativeness, Trustworthiness) protocols, ensuring accurate, reliable, and human-friendly content. Our articles are not only SEO-optimized with strategic keywords but also plagiarism-free, demonstrating our dedication to providing quality, trustworthy information in the digital realm.

# Contact Us



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